



## **Economic Downturn Triggers Sales Tax Concerns Across the Nation: Complex Compliance Challenges for Multi-State Businesses Drive Interest in SalesTaxSupport.com**

*STS Publishing, LLC has launched SalesTaxSupport.com to help small-to-medium, multi-state businesses find sales tax content including state and local sales tax rates, forms, articles and even free webinars and workshops. Comprehensive software and service directories, as well as a specialized job board are also available on the free web portal.*

Portland, OR (PRWEB) August 13, 2009 -- Newspapers across the country are reporting sales tax revenue shortfalls at state and local levels. Given the deteriorating economic climate, it's no surprise that articles discussing new or increased sales taxes and/or strict enforcement and collection activities have followed.

While no one (other than a tax collector) welcomes talk of new or increased taxes, sales taxes have become an even greater challenge for businesses to manage--especially those with multi-state activities. To appreciate the difficulty of this challenge, consider that sales tax rates, rules, and forms can vary by tax jurisdiction, can change periodically, and that there are over 8,000 such jurisdictions nationwide.

STS Publishing, LLC has launched SalesTaxSupport.com (<http://www.salestaxsupport.com>) to help small-to-medium businesses easily find the specialized information they need in an easy-to-navigate, free web portal that presents a wide-ranging collection of educational and reference content from a diverse group of content providers.

"There was a real need for a site like ours, given the increasing complexity of this topic," said Susan Jaeger, Sales Tax Support product manager. "It can be a huge challenge for businesses with multi-state activities to locate current rates and forms for multiple jurisdictions, let alone more specialized information that may address industry-specific rules or compliance issues. While much data is available on the web, it can be very time-consuming to sort through many sites in search of needed information."

Sales Tax Support also provides users with product and service provider directories, sales tax software locator tables, a comprehensive webinar calendar and even a specialized job board. The sales tax focus sets SalesTaxSupport.com apart from most tax portals-as does its focus on educational content.

Jaeger explains that the new portal sought to find content contributors who were not only highly qualified sales tax specialists, but also gifted communicators. Monika Miles of Labhart Miles Consulting Group (<http://www.labhartmiles.com>), Inc. was the first specialist invited to participate. Miles has served as a speaker for various organizations including the American Society of Women Accountants (ASWA), National Association of Women Business Owners - Silicon Valley, California Society of CPAs, PKF North American Network, and San Jose State University and contributes to state tax publications. "Monika had great professional qualifications and experience-but reading her articles made her the obvious choice. Her engaging personality and desire to educate came through immediately," said Jaeger. Miles provides SalesTaxSupport.com with an expansive introduction to the topic of sales tax in the site's Sales Tax 101 section.

Miles explains her decision to participate in SalesTaxSupport.com this way: "We often encounter companies that are large enough to be engaged in multi-state activities, but small enough that they don't have the in-house expertise required to deal with multiple taxing jurisdictions. SalesTaxSupport.com is a good starting point for business owners, accounting managers, controllers, and even CFOs to review valuable resources in the sales tax arena. Labhart Miles is proud to have been among the first to provide specific content to Susan's vision. The Sales Tax 101 (<http://www.salestaxsupport.com/sales-tax-information/sales-tax-basics.php>) article is a good place to get an overview of the sales tax issues facing companies today."

About STS Publishing, LLC

STS Publishing, LLC owns and operates Sales Tax Support, the nation's most comprehensive free sales tax resource for small-to-medium size businesses. Visit the Sales Tax Support web-site (<http://www.salestaxsupport.com>) or call us at 1-888-344-3944 for more information.

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